



SUPPLYING YOUR ARTWORK

When supplying your artwork to Luv Print, please consider the following guidelines as they will ensure you will avoid delays, and importantly, ensure that you'll get a fantastic quality print.

FILE FORMAT

Your final artwork file should be exported to a print-ready format at the specified size of your intended prints. Your file will also need to be in the correct colour mode (**CMYK**), and also have sufficient bleed area around the trim of your document.

Your output file will need to be in a **PDF format**. In order to correctly print to high resolution, your artwork file will need to be supplied as **300DPI High resolution**.

Compression settings for colour and greyscale should be **downsampled to 300DPI with 'Auto Compression' set on High**.

All fonts on your print should be outlined, so please be sure to **embed all fonts**.

The colour mode of your final artwork file needs to be **CMYK**, and the colour profile needs to be set to **FOGRA39**.

Unfortunately, we **DO NOT** print **Word, Excel, Powerpoint, Publisher or Works** documents.

*If you are unable to upload your file to the above specification; we'd be happy to help you out! Email the team at hello@luvprint.co.uk or give us a call on **01782 640232***





TRIMMING YOUR PRINT

Due to the print trimming process, we ask that you include a **3mm bleed** around your artwork. **Your artwork background design or colour should run into this bleed area**. As your print is trimmed, the bleed area will be cut away, which will leave your print at your intended final size.

For example, an A4 document (210x297mm) will need to be supplied as 216x303mm, which incorporates the extra 3mm bleed area around each edge.

Wherever possible, please include **crop marks** when setting up your artwork for print.



-  **Bleed edge** (to be trimmed).
-  **Document edge** (final print size).
-  **Safe area** (keep important design elements away from the document edge, anything outside of the safe area is at risk of being trimmed).
-  **Crop marks** (on corners of document edge).



MULTIPLE PAGES

If your document has several pages, **our preference is that you submit a single PDF file** in the order you'd like it to be printed. The front cover should be on page 1 and the back cover on the last page.

You can also send us **separate files** if you wish. Please include **a numbered prefix** of the order you want them to be printed.

For example, 01_file name, 02_file name, 03_file name, etc.

Do not send your multi page document as printer's pairs, please supply them in order using a method outlined above. We will prepare your pages for printing.

Please note that if your document is intended to be **wirobound**, remember to allow the necessary clearance in your artwork for the bind. Failure to do so may lead to some of your artwork to be chopped off in the binding.

SPOT UV & FOILING

If you're printing a document that requires Spot UV or a Foiling finish, we will need an additional file of artwork which specifies where the varnish will be applied. When setting up the additional page, the **Spot UV or Foiling needs to be a 'spot' colour**.

This is to clearly demonstrate to us where the finish will be applied. Please note, this spot colour will not be printed, it only serves as an indication of where the finish will apply.

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